

MYKHAILO KONOVAL

PRODUCT DESIGNER | UI/UX | UX RESEARCH | DESIGN SYSTEMS

Skills

PRODUCT DESIGN
UI/UX Design
UX Research
User Flows
Prototyping
Information Architecture

DESIGN SYSTEMS
Figma Variables
Semantic Tokens
Components
Responsive Layouts
Design Documentation

VISUAL DESIGN
Branding
Graphic Design
Interface Animation
Landing Pages
Marketing Design

TECH
Figma
HTML / CSS — Basic
AI-assisted Coding

ADOBE
Photoshop
Illustrator
Premiere Pro — Basic

Contacts

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Dribbble
https://dribbble.com/MishaDesig...

Behance
https://www.behance.net/reive5...

About Me

I'm a Product Designer with 4+ years of commercial experience creating digital products for clients and companies across the USA and Europe

I work across the full product design cycle — from research, requirements and user flows to wireframes, prototyping, UI design and design systems. I design web and mobile applications, websites and complex business platforms across industries including Healthcare, Cybersecurity, CRM, EdTech, etc

Key Strengths

User-Centered Approach
I start with users, business goals and product requirements to understand the problem before designing the solution.

Design Systems & Consistency
I create and maintain scalable design systems using components, variants, semantic tokens and structured layouts to keep products consistent and easier to develop

Research & Product Thinking
I use research, user flows, requirements and usability insights to make design decisions rather than relying on visual assumptions

Cross-team Collaboration
I work closely with product managers and developers, communicate design decisions and support the transition from concept to implementation

Complex Products
I enjoy working with complex products and information-heavy interfaces, turning complicated requirements into clear navigation and intuitive interactions

Technical Understanding
With a technical university background, basic HTML/CSS knowledge and hands-on experience with AI coding tools, I understand development logic and can design with implementation in mind

Employment History

UI/UX Designer | Toimi
November 20, 2021 - February 24, 2022

- Creating user interface designs for websites
- User experience research
- Creating icons and illustrations for websites
- Creating interface animations

UI/UX Designer | KeepCalmLabs
March 12, 2022 - July 5, 2022

- Interface design for mobile applications
- Research to improve app usability
- Creating interface animations for demo apps
- UI/UX design for landing pages

UI/UX Designer | WTT Solutions
August 28, 2022 - Present

- Design and research for web and mobile applications
- Website design
- Graphic design for social media and print elements
- Creating logos and brand books

UI/UX Designer | Freelance
April 2021 - Present

- Design of websites and mobile applications
- Product research
- Project management
- MVP Development
- Branding, logos, and brand books
- Graphic design

Education

Gymnasium School No. 6, Vinnytsia
September 2010 - June 2021

Donetsk National University
September 2021 - December 2026